



HEARD-CRAIG  
CENTER *for the* ARTS

October 15, 2020

FOR IMMEDIATE RELEASE

MCKINNEY, TEXAS - -

Triumverate Partnership voted unanimously by McKinney Garden Club

The McKinney Garden Club members voted unanimously to enter into a partnership with HUGS Greenhouse and with the Heard-Craig Center for the Arts to beautify Katie's Garden, a wedding venue in downtown McKinney, and to plant sustainable items for use at HUGS Café, a local restaurant on the square.

According to Joyce Bartell, Garden Club President, and Gayle Pond, Garden Club President-Elect, "the partnership is a win-win for the City and for our three non-profit organizations". "We are proud to add Katie's Garden to the Club's mission which includes the beautification and maintenance of Finch Park's Cloverleaf Garden, south of historic downtown. The park, with 2 acres originally donated by E. W. Kirkpatrick in 1913, grew to 20 acres through the hard work and dedication of the many Garden Club members throughout the City.

Having Hug's Greenhouse involvement was a natural extension of the expertise of Bill Crump. Bill has been a staple of the McKinney community for many, many years and "his expertise in gardening, planting, and irrigation are perfect for this type of partnership project," noted Pond. As the Greenhouse's mission is to provide purpose and work for our community's special needs adults, the gardening lends itself to wonderful opportunities for learning and growing.

"We are very blessed to work with so many caring and devoted organizations," said Karen Zupanic, Heard-Craig Center for the Arts, "and we look forward to seeing the creative ways in which HUGS Greenhouse, funded by the McKinney Garden Club, will leverage the open spaces in Katie's Garden.

**ABOUT:**

**The McKinney Garden Club**, founded in 1930, is committed to beautification projects within the City. The Club also provides scholarships for students studying landscape design.  
[www.mckinneygardenclub.org](http://www.mckinneygardenclub.org)

**HUGS Greenhouse** is run by Bill Crump and provides perennials and annuals that survive and thrive in North Texas. You can trust that all items are hand-grown, watered, cared for, and loved by all Teammates. [www.hugscafe.org](http://www.hugscafe.org)

**The Heard-Craig Center for the Arts** is a SMITHSONIAN AFFILIATE MUSEUM and 2020 Top Rated Non-Profit Art Museum. Katie's Garden is open for the benefit of the community.  
[www.heardcraig.org](http://www.heardcraig.org)



McKinney Garden Club, President-Elect, Gayle Pond, and President, Joyce Bartell



Bill Crump, Hugs Greenhouse



Karen Zupanic, Heard-Craig Center for the Arts

**Press inquiries** can be made by calling 972-569-6909 – Karen Zupanic, Heard-Craig Center for the Arts or Gayle Pond, McKinney Garden Club, at 858-205-4061, or Bill Crump/Lauren Smith, HUGS Greenhouse Director of Development at 940-367-7016.

Logos:



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